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Other Readings Are Required And Identified In The Syllabus. Articles Can Be Located Via The FIU Library Communication And Mass Media Complete Database Recommended Readings High Tide On Main Street, Englander (2013), 9780615637952 Making The News, Salzman (2003), May 12th, 2024

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Reading: Severin & Tankard, Mass Communication Theories Chapter 6, Chapter 13 Pg. 262 – 272 (General Trends In Effects Theory), Pg. 276 (Social Learning Section); Pg. 280-281 (McLuhan's Media Determinism); Pg. 283-288 (Effects Of Television Violence) UM Drive McGuire, W.J. (19 Feb 8th, 2024)

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