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The Practice Of Marketing Public Relations In ... 2.1 The Marketing And Public Relations Relationship One Early Definition Which Gained Full Accep-tance Was Formulated By The Newsletter PR News, Which Says That: "Public Relations Is The Management Function Which Evaluates Public Attitudes, Iden Jan 1th, 2024

1.1 DEFINITION OF MARKETING: MARKETING 1.1 DEFINITION OF MARKETING: Marketing Is The Process Of Communicating The Value Of A Product Or Service To Customers, For The Purpose Of Selling That Product Or Service. Marketing Can Be Looked At As An Organizational Function And A Set Of Processes For Jan 13th, 2024

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