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Et Al., 2008; Pagell And Wu, 2009; Seuring And Müller, 2008; Svensson, 2007). Such An Integrative Perspective Appears To Have The Potential To Improve Efforts In Making Supply Chains More Sustainable. Applying The Concept Of Integration To Sustainability May Help Us To Better Understand The Practices Which 5th, 2024

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Between The Members In The Supply Chain, Performance Measurement And Sharing

Of Common Visions And Objectives. Integrating A Supply Chain Is An Incremental Process, With Priority Typically Given To The Highest Potential Returns On Investment (Ketchen And Hult 2006). The Figure 1 Below Presents A Supply Chain Integration Model, Starting With 5th, 2024

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