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CREATIVITY FOR GAINING AND SUSTAINING COMPETITIVE ... CREATIVITY FOR GAINING AND SUSTAINING COMPETITIVE ADVANTAGE: THE ROLE OF LEADERSHIP STYLES *F. Oben ÜRÜ **U÷ur YOZGAT *Haliç University, Turkey **Marmara University, Turkey ABSTRACT The Main Object Of This Paper Is To Examine The Effect Of Leadership Styles On Employee Creativity. Feb 8th, 2024

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