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Email: Vjeko@ijf.hr Key Words: Balanced Scorecard (BSC), Performance Measurement, Nonprofit Organizations Abstract The Paper Is Based On The Balance Scorecard (BSC) Concept, Which Has Enjoyed Wide Popularity In The Profit Sector, Bot Jan 1th, 2024

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Fig. 1: The Structure Of The Balanced Scorecard
Source: [13] The Financial Perspective Shows How The Company Should Be Perceived By Owners (i.e. Shareholders). It Is An Essential Element Of The Construction Of The Balanced Scorecard Because The Defined Level Of ... Apr 2th, 2024

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Project Is Proposing The Balanced Scorecard Approach To Measuring Quality In Graduate Education. The Balanced Scorecard (BSC) Is A Strategic Planning And Management Tool Developed By Kaplan And Norton In The Early 90's (Kaplan And Norton, 1992). It Is A Multidimensional Performance Measurement Jan 1th, 2024

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