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1.5 / OUR LOGO FIGURE 11 Lock-up 3: Including The Basepoint Brand FIGURE 12 Lock-up 3: Including The Open Office Brand Additional Brands Used In Broker Collateral In Certain Countries, When Communicating With Brokers We Can Use Additional Brands In Our Lock-ups. Examples Are Basepoint In The UK And Open Office ... May 7th, 2024

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UNC Logo System 3 Logo Use 3 Logo Color Options 4 Single Elements 5 Academic Logo Lockups 7 Collegiate Logo Lockups 11 ... As The Preferred File Type For Microsoft Products (Word, PowerPoint). Color Formula Is RGB. Feb 5th, 2024

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In Print Orders, Spot Color Should Be Requested Whenever Technology And Budget Permit. In Other Circumstances, CMYK Equivalents Provided By The Printer Should Be Proofed Against Standard PMS Color Chips. When Purchasing Materials, Products Or Other Marketing Elements For The University, Every Effort Should Be Made To Match The PMS Colors. May 4th, 2024

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The Gotham Font Family Is The Primary Font To Be Used For Brand Collateral And Other Print Materials. Gotham Thin Should Be Used For Secondary Headlines And Body. Gotham Bold Is To Be Used For All Main Headlines. Gotham Bold Used For Heading 1 And Heading 2. Most Often In CMOC Red, White, Or As A Watermark. Gotham Thin Ian 3th, 2024

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